

US BAO **United States** 

			2000-201
	2000	2010	Annual Rat
Population	281,421,906	308,745,538	0.939
Households	105,480,101	116,716,292	1.029
Housing Units	115,904,641	131,704,730	1.299
Population by Race		Number	Percen
Total		308,745,538	100.09
Population Reporting One Race		299,736,465	97.19
White		223,553,265	72.4°
Black		38,929,319	12.69
American Indian		2,932,248	1.0
Asian			4.89
		14,674,252	
Pacific Islander		540,013	0.29
Some Other Race		19,107,368	6.29
Population Reporting Two or More Races		9,009,073	2.99
Total Hispanic Population		50,477,594	16.3°
Population by Sex			
Male		151,781,326	49.29
Female		156,964,212	50.89
Population by Age			
Total		308,745,538	100.00
Age 0 - 4		20,201,362	6.50
Age 5 - 9		20,348,657	6.60
Age 10 - 14		20,677,194	6.79
Age 15 - 19		22,040,343	7.19
Age 20 - 24		21,585,999	7.00
Age 25 - 29		21,101,849	6.80
Age 30 - 34		19,962,099	6.59
Age 35 - 39		20,179,642	6.5°
Age 40 - 44		20,890,964	6.89
Age 45 - 49		22,708,591	7.4 <sup>c</sup>
Age 50 - 54		22,298,125	7.29
Age 55 - 59		19,664,805	6.49
		16,817,924	5.49
Age 60 - 64 Age 65 - 69			
		12,435,263	4.00
Age 70 - 74		9,278,166	3.00
Age 75 - 79		7,317,795	2.49
Age 80 - 84		5,743,327	1.99
Age 85+		5,493,433	1.89
Age 18+		234,564,071	76.09
Age 65+		40,267,984	13.09
Median Age by Sex and Race/Hispanic Origin			
Total Population		37.1	
Male		35.8	
Female		38.4	
White Alone		40.3	
Black Alone		32.5	
American Indian Alone		30.2	
Asian Alone		35.4	
Pacific Islander Alone		28.9	
Some Other Race Alone		26.5	
Two or More Races		19.9	
Hispanic Population		27.3	
Data Note: Hispanic population can be of any race. Census 2010 medians are com Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census			



## 2010 Census Profile

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Households by Type		
Total	116,716,292	100.0%
Households with 1 Person	31,204,909	26.7%
Households with 2+ People	85,511,383	73.3%
Family Households	77,538,296	66.49
Husband-wife Families	56,510,377	48.49
With Own Children	23,588,268	20.29
Other Family (No Spouse Present)	21,027,919	18.09
With Own Children	11,155,336	9.69
Nonfamily Households	7,973,087	6.89
All Households with Children	38,996,219	33.49
Multigenerational Households	5,097,737	4.40
Unmarried Partner Households	7,744,711	6.60
Male-female	6,842,714	5.99
Same-sex	901,997	0.89
Average Household Size	2.58	
Family Households by Size		
Total	77,538,296	100.09
2 People	31,882,616	41.19
3 People	17,765,829	22.99
4 People	15,214,075	19.69
5 People	7,411,997	9.60
6 People	3,026,278	3.99
7+ People	2,237,501	2.90
Average Family Size	3.14	
Nonfamily Households by Size		
Total	39,177,996	100.09
1 Person	31,204,909	79.6°
2 People	6,360,012	16.20
3 People	992,156	2.59
4 People	411,171	1.09
5 People	126,634	0.30
6 People	48,421	0.19
7+ People	34,693	0.19
Average Nonfamily Size	1.27	
Population by Relationship and Household Type		
Total	308,745,538	100.09
In Households	300,758,215	97.49
In Family Households	250,989,379	81.39
Householder	77,538,296	25.19
Spouse	56,510,377	18.30
Child	95,959,857	31.19
Other relative	13,271,638	4.30
Nonrelative	7,709,211	2.59
In Nonfamily Households	49,768,836	16.19
In Group Quarters	7,987,323	2.69
Institutionalized Population	3,993,659	1.30
Noninstitutionalized Population	3,993,664	1.39

**Data Note: Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives. **Source:** U.S. Census Bureau, Census 2010 Summary File 1.

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Family Households by Age of Householder		
Total	77,538,296	100.0
Householder Age 15 - 44	31,069,836	40.19
Householder Age 45 - 54	18,149,770	23.4
Householder Age 55 - 64	14,209,466	18.39
Householder Age 65 - 74	8,415,858	10.9
Householder Age 75+	5,693,366	7.3
Nonfamily Households by Age of Householder		
Total	39,177,996	100.0
Householder Age 15 - 44	13,579,218	34.7
Householder Age 45 - 54	6,757,294	17.2
Householder Age 55 - 64	7,130,872	18.2
Householder Age 65 - 74	5,088,659	13.0
Householder Age 75+	6,621,953	16.9
Households by Race of Householder		
Total	116,716,292	100.0
Householder is White Alone	89,754,352	76.9
Householder is Black Alone	14,129,983	12.1
Householder is American Indian Alone	939,707	0.8
Householder is Asian Alone	4,632,164	4.0
Householder is Pacific Islander Alone	143,932	0.1
Householder is Some Other Race Alone	4,916,427	4.2
Householder is Two or More Races	2,199,727	1.9
Households with Hispanic Householder	13,461,366	11.5
Husband-wife Families by Race of Householder		
Total	56,510,377	100.0
Householder is White Alone	45,927,209	81.3
Householder is Black Alone	4,025,967	7.1
Householder is American Indian Alone	376,727	0.7
Householder is Asian Alone	2,764,722	4.9
Householder is Pacific Islander Alone	73,787	0.1
Householder is Some Other Race Alone	2,439,815	4.3
Householder is Two or More Races	902,150	1.6
Husband-wife Families with Hispanic Householder	6,742,765	11.9
Other Families (No Spouse) by Race of Householder		
Total	21,027,919	100.0
Householder is White Alone	12,783,763	60.8
Householder is Black Alone	5,148,644	24.5
Householder is American Indian Alone	284,659	1.4
Householder is Asian Alone	657,413	3.1
Householder is Pacific Islander Alone	36,993	0.2
Householder is Some Other Race Alone	1,532,494	7.3
Householder is Two or More Races	583,953	2.8
Other Families with Hispanic Householder	3,815,160	18.1
Nonfamily Households by Race of Householder		
otal	39,177,996	100.0
Householder is White Alone	31,043,380	79.2
Householder is Black Alone	4,955,372	12.6
Householder is American Indian Alone	278,321	0.7
Householder is Asian Alone	1,210,029	3.1
Householder is Pacific Islander Alone	33,152	0.1
Householder is Some Other Race Alone	944,118	2.4
Householder is Two or More Races	713,624	1.8
Nonfamily Households with Hispanic Householder	2,903,441	7.4
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Total Housing Units by Occupancy		
Total	131,704,730	100.0%
Occupied Housing Units	116,716,292	88.6%
Vacant Housing Units		
For Rent	4,137,567	3.1%
Rented, not Occupied	206,825	0.2%
For Sale Only	1,896,796	1.4%
Sold, not Occupied	421,032	0.3%
For Seasonal/Recreational/Occasional Use	4,649,298	3.5%
For Migrant Workers	24,161	0.0%
Other Vacant	3,652,759	2.8%
Total Vacancy Rate	11.4%	
Households by Tenure and Mortgage Status		
Total	116,716,292	100.0%
Owner Occupied	75,986,074	65.1%
Owned with a Mortgage/Loan	52,979,430	45.4%
Owned Free and Clear	23,006,644	19.7%
Average Household Size	2.65	13.77
Renter Occupied	40,730,218	34.9%
Average Household Size	2.44	31137
7.1.01830 7.0800.018 0.20	_···	
Owner-occupied Housing Units by Race of Householder	75.006.074	100.00
Total Householder is White Alene	75,986,074	100.0%
Householder is White Alone	63,446,275	83.5%
Householder is Black Alone	6,261,464	8.2%
Householder is American Indian Alone	509,588	0.7%
Householder is Asian Alone	2,688,861	3.5%
Householder is Pacific Islander Alone	61,911	0.1%
Householder is Some Other Race Alone	1,975,817	2.6%
Householder is Two or More Races	1,042,158	1.4%
Owner-occupied Housing Units with Hispanic Householder	6,368,449	8.4%
Renter-occupied Housing Units by Race of Householder		
Total	40,730,218	100.0%
Householder is White Alone	26,308,077	64.6%
Householder is Black Alone	7,868,519	19.3%
Householder is American Indian Alone	430,119	1.1%
Householder is Asian Alone	1,943,303	4.8%
Householder is Pacific Islander Alone	82,021	0.2%
Householder is Some Other Race Alone	2,940,610	7.2%
Householder is Two or More Races	1,157,569	2.8%
Renter-occupied Housing Units with Hispanic Householder	7,092,917	17.4%
Average Household Size by Race/Hispanic Origin of Householder		
Householder is White Alone	2.46	
Householder is Black Alone	2.63	
Householder is American Indian Alone	3.01	
Householder is Asian Alone	3.02	
Householder is Pacific Islander Alone	3.63	
Householder is Some Other Race Alone	3.81	
Householder is Two or More Races	2.93	
Householder is Hispanic	3.52	

Source: U.S. Census Bureau, Census 2010 Summary File 1.



United States Geography: United States of America US BAO

	2008-2012 ACS Estimate	Percent	MOE(±)	Reliabili
TOTALS			(_,	
Total Population	309,138,711		0	
Total Households	115,226,802		238,575	
Total Housing Units	131,642,457		4,887	i
OWNER-OCCUPIED HOUSING UNITS BY VALUE				
Total	75,484,661	100.0%	348,907	
Less than \$10,000	1,048,297	1.4%	7,908	i
\$10,000 to \$14,999	757,479	1.0%	5,882	
\$15,000 to \$19,999	681,162	0.9%	6,173	
\$20,000 to \$24,999	685,560	0.9%	5,624	
\$25,000 to \$29,999	621,496	0.8%	5,299	
\$30,000 to \$34,999	746,463	1.0%	6,270	
\$35,000 to \$39,999	542,801	0.7%	5,106	
\$40,000 to \$49,999	1,423,779	1.9%	9,507	
\$50,000 to \$59,999	1,733,616	2.3%	10,511	
\$60,000 to \$69,999	2,020,552	2.7%	12,378	
\$70,000 to \$79,999	2,359,260	3.1%	13,875	
\$80,000 to \$89,999	2,804,290	3.7%	16,533	
\$90,000 to \$99,999	2,541,524	3.4%	17,334	
\$100,000 to \$124,999	6,361,269	8.4%	32,115	
\$125,000 to \$149,999	5,541,433	7.3%	27,691	
\$150,000 to \$174,999	6,696,199	8.9%	36,387	
\$175,000 to \$199,999	4,645,290	6.2%	25,557	
\$200,000 to \$249,999	7,918,327	10.5%	42,336	
\$250,000 to \$299,999	6,043,817	8.0%	35,867	
\$300,000 to \$299,999	7,845,588	10.4%	40,319	
\$400,000 to \$499,999	4,274,239	5.7%	23,105	
\$500,000 to \$749,999	4,823,294	6.4%	22,872	
\$750,000 to \$979,999	1,722,711	2.3%	9,954	
\$1,000,000 to \$999,999 \$1,000,000 or more	1,646,215	2.2%	8,543	
	,,,,,,		-,-	
Median Home Value	\$181,400		N/A	
Average Home Value	\$254,710		\$1,641	
OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS				
Total	75,484,661	100.0%	348,907	
Housing units with a mortgage/contract to purchase/similar debt	50,671,257	67.1%	244,375	
Second mortgage only	2,885,587	3.8%	24,839	
Home equity loan only	8,265,332	10.9%	84,754	
Both second mortgage and home equity loan	446,033	0.6%	4,478	
No second mortgage and no home equity loan	39,074,305	51.8%	141,197	
Housing units without a mortgage	24,813,404	32.9%	107,168	
AVERAGE VALUE BY MORTGAGE STATUS				
Housing units with a mortgage	\$269,942		\$1,819	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: III high II medium II low



United States Geography: United States of America US BAO

	2008-2012 ACS Estimate	Percent	MOE(±)	Reliabili
	ACS Estimate	Percent	MOE(±)	Kellabili
RENTER-OCCUPIED HOUSING UNITS BY CONTRACT RENT		400.004		_
Total	39,742,141	100.0%	115,303	
With cash rent	37,562,111	94.5%	112,958	
Less than \$100	495,407	1.2%	4,896	
\$100 to \$149	482,518	1.2%	4,412	
\$150 to \$199	617,809	1.6%	5,256	
\$200 to \$249	849,533	2.1%	6,263	
\$250 to \$299	755,191	1.9%	5,422	
\$300 to \$349	1,087,915	2.7%	8,153	
\$350 to \$399	1,131,324	2.8%	6,398	
\$400 to \$449	1,749,177	4.4%	9,780	
\$450 to \$499	1,648,278	4.1%	9,364	
\$500 to \$549	2,272,169	5.7%	11,493	
\$550 to \$599	1,917,932	4.8%	10,443	
\$600 to \$649	2,326,675	5.9%	13,367	
\$650 to \$699	2,052,573	5.2%	11,439	
\$700 to \$749	2,086,372	5.2%	10,689	
\$750 to \$799	1,501,639	3.8%	9,333	
\$800 to \$899	3,402,473	8.6%	18,260	
\$900 to \$999	2,537,503	6.4%	12,024	
\$1,000 to \$1,249	4,288,557	10.8%	23,106	
\$1,250 to \$1,499	2,681,074	6.7%	17,849	
\$1,500 to \$1,999	2,254,415	5.7%	16,203	
\$2,000 or more	1,423,577	3.6%	11,117	
No cash rent	2,180,030	5.5%	10,145	
Median Contract Rent	\$733		N/A	
Average Contract Rent	\$845		\$4	
RENTER-OCCUPIED HOUSING UNITS BY INCLUSION OF				
UTILITIES IN RENT				
Total	39,742,141	100.0%	115,303	
Pay extra for one or more utilities	35,333,783	88.9%	112,738	
No extra payment for any utilities	4,408,358	11.1%	13,600	
HOUSING UNITS BY UNITS IN STRUCTURE				
Total	131,642,457	100.0%	4,887	
1, detached	81,221,016	61.7%	104,448	
1, attached	7,618,882	5.8%	25,162	
2	5,004,472	3.8%	31,261	
3 or 4	5,843,944	4.4%	21,098	
5 to 9	6,297,960	4.8%	30,442	
10 to 19	5,904,658	4.5%	31,154	
20 to 49	4,638,894	3.5%	15,924	
50 or more	6,420,134	4.9%	23,064	
Mobile home	8,583,843	6.5%	36,439	
Boat, RV, van, etc.	108,654	0.1%	2,580	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: III high II medium II low



**United States** Geography: United States of America US BAO

	2008-2012 ACS Estimate	Percent	MOE(±)	Relial
HOUSING UNITS BY YEAR STRUCTURE BUILT	ACS Estimate	reiteilt	MOL(I)	Kella
Total	131,642,457	100.0%	4,887	
Built 2010 or later	382,680	0.3%	4,711	
Built 2000 to 2009	18,670,035	14.2%	47,821	
Built 1990 to 1999	18,378,750	14.0%	26,703	
Built 1980 to 1989	18,413,257	14.0%	29,118	
Built 1970 to 1979	21,175,542	16.1%	31,546	
Built 1960 to 1969	14,705,468	11.2%	21,735	
Built 1950 to 1959	14,550,143	11.1%	24,596	
Built 1940 to 1949	7,356,557	5.6%	15,217	
Built 1939 or earlier	18,010,025	13.7%	37,706	
Built 1989 of Carnel	10,010,023	13.770	37,700	
Median Year Structure Built	1975		N/A	
OCCUPIED HOUSING UNITS BY YEAR HOUSEHOLDER MOVE	ED .			
INTO UNIT				
Total	115,226,802	100.0%	238,575	
Owner occupied				
Moved in 2010 or later	2,918,022	2.5%	14,119	
Moved in 2000 to 2009	34,173,410	29.7%	171,611	
Moved in 1990 to 1999	18,193,068	15.8%	93,697	
Moved in 1980 to 1989	9,007,165	7.8%	46,975	
Moved in 1970 to 1979	6,124,551	5.3%	25,055	
Moved in 1969 or earlier	5,068,445	4.4%	21,236	
Renter occupied				
Moved in 2010 or later	9,500,687	8.2%	37,518	
Moved in 2000 to 2009	25,370,600	22.0%	90,316	
Moved in 1990 to 1999	3,075,961	2.7%	10,393	
Moved in 1980 to 1989	971,566	0.8%	5,728	
Moved in 1970 to 1979	474,205	0.4%	4,240	
Moved in 1969 or earlier	349,122	0.3%	4,122	
Median Year Householder Moved Into Unit	2002		N/A	
OCCUPIED HOUSING UNITS BY HOUSE HEATING FUEL				
Total	115,226,802	100.0%	238,575	
Utility gas	56,946,717	49.4%	149,847	
Bottled, tank, or LP gas Electricity	5,797,150	5.0% 35.5%	24,383	
Fuel oil, kerosene, etc.	40,920,801		66,293	
Coal or coke	7,444,637 133,994	6.5% 0.1%	14,672 1,758	
Wood	2,398,110	2.1%	10,127	
Solar energy	42,747	0.0%		
Other fuel			1,164	
	501,131	0.4%	4,931	
No fuel used	1,041,515	0.9%	6,605	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: III high

■ medium ■ low



United States Geography: United States of America US BAO

	2008-2012			
	ACS Estimate	Percent	MOE(±)	Reliability
OCCUPIED HOUSING UNITS BY VEHICLES AVAILABLE				
Total	115,226,802	100.0%	238,575	III
Owner occupied				
No vehicle available	2,536,225	2.2%	21,097	111
1 vehicle available	20,063,591	17.4%	63,863	111
2 vehicles available	33,180,016	28.8%	169,423	111
3 vehicles available	13,719,871	11.9%	83,616	111
4 vehicles available	4,336,764	3.8%	26,145	III
5 or more vehicles available	1,648,194	1.4%	9,142	111
Renter occupied				
No vehicle available	7,869,150	6.8%	14,922	111
1 vehicle available	18,730,602	16.3%	57,847	III
2 vehicles available	10,189,218	8.8%	44,741	111
3 vehicles available	2,210,891	1.9%	17,813	III
4 vehicles available	534,874	0.5%	7,346	III
5 or more vehicles available	207,406	0.2%	3,480	111
Average Number of Vehicles Available	1.8		0.0	111

Data Note: N/A means not available.

**2008-2012 ACS Estimate:** The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2008-2012 ACS estimates, five-year period data collected monthly from January 1, 2008 through December 31, 2012. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

**Reliability:** These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: III high II medium I low

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United States Geography: United States of America US BAO

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliabili
TOTALS				
Total Population	309,138,711		0	
Total Households	115,226,802		238,575	
Total Housing Units	131,642,457		4,887	
POPULATION AGE 15+ YEARS BY MARITAL STATUS				
Total	248,042,237	100.0%	7,507	
Never married	78,954,939	31.8%	199,893	i
Married	127,490,422	51.4%	286,985	
Widowed	14,938,982	6.0%	27,253	
Divorced	26,657,894	10.7%	104,233	
POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT	, ,		•	
Total	297,275,466	100.0%	13,903	
Enrolled in school	82,291,141	27.7%	71,465	
Enrolled in nursery school, preschool	5,021,959	1.7%	24,239	
Public school	2,797,654	0.9%	11,771	
Private school	2,224,305	0.7%	20,400	
Enrolled in kindergarten	4,181,673	1.4%	13,807	
Public school	3,649,745	1.2%	11,937	
Private school	531,928	0.2%	6,221	
Enrolled in grade 1 to grade 4	16,237,574	5.5%	22,643	
Public school	14,543,815	4.9%	24,655	
Private school	1,693,759	0.6%	10,514	
Enrolled in grade 5 to grade 8		5.5%	24,010	
Public school	16,486,653 14,783,476	5.0%	24,999	
Private school	1,703,177	0.6%	9,342	
		5.8%	19,748	
Enrolled in grade 9 to grade 12	17,279,629	5.3%	•	
Public school	15,641,964		19,123	
Private school	1,637,665	0.6%	9,530	
Enrolled in college undergraduate years	18,983,557	6.4%	39,705	
Public school	14,767,093	5.0%	33,933	
Private school	4,216,464	1.4%	17,805	
Enrolled in graduate or professional school	4,100,096	1.4%	23,238	
Public school	2,403,387	0.8%	14,974	
Private school	1,696,709	0.6%	11,874	
Not enrolled in school	214,984,325	72.3%	69,294	
POPULATION AGE 25+ YEARS BY EDUCATIONAL ATTAINMENT	204 226 047	100.00/	15.240	_
Total	204,336,017	100.0%	15,340	
No schooling completed	2,673,395	1.3%	18,851	
Nursery School	23,477	0.0%	1,190	
Kindergarten	38,399	0.0%	1,552	
1-4th Grade	1,683,105	0.8%	13,106	
5-8th Grade	7,940,477	3.9%	39,006	
Some High School	16,820,966	8.2%	60,371	
High School Diploma	49,682,646	24.3%	168,790	
GED	8,024,206	3.9%	18,697	
Some College	43,508,315	21.3%	120,414	
Associate's degree	15,736,009	7.7%	37,747	
Bachelor's degree	36,529,875	17.9%	132,111	
Master's degree	15,189,414	7.4%	90,826	
Professional school degree	3,999,547	2.0%	29,487	
Doctorate degree	2,486,186	1.2%	15,638	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: III high II medium II low



United States Geography: United States of America US BAO

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliab
POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME			- ( )	
AND ABILITY TO SPEAK ENGLISH				
Total	289,000,827	100.0%	3,697	
5 to 17 years				
Speak only English	42,206,521	14.6%	29,625	
Speak Spanish	8,359,188	2.9%	23,341	
Speak English "very well" or "well"	7,750,244	2.7%	33,240	
Speak English "not well"	516,612	0.2%	7,639	
Speak English "not at all"	92,332	0.0%	2,628	
Speak other Indo-European languages	1,534,811	0.5%	10,556	
Speak English "very well" or "well"	1,441,634	0.5%	11,044	
Speak English "not well"	79,265	0.0%	2,179	
Speak English "not at all"	13,912	0.0%	1,048	
Speak Asian and Pacific Island languages	1,294,284	0.4%	9,244	
Speak English "very well" or "well"	1,186,126	0.4%	10,179	
Speak English "not well"	98,676	0.0%	2,530	
Speak English "not at all"	9,482	0.0%	757	
Speak other languages	447,171	0.2%	6,743	
Speak English "very well" or "well"	418,097	0.1%	6,626	
Speak English "not well"	25,425	0.0%	1,370	
Speak English "not at all"	3,649	0.0%	565	
18 to 64 years				
Speak only English	152,524,388	52.8%	74,290	
Speak Spanish	25,868,920	9.0%	40,814	
Speak English "very well" or "well"	17,873,554	6.2%	35,316	
Speak English "not well"	5,252,136	1.8%	32,957	
Speak English "not at all"	2,743,230	0.9%	23,718	
Speak other Indo-European languages	7,290,031	2.5%	28,148	
Speak English "very well" or "well"	6,503,223	2.3%	20,952	
Speak English "not well"	663,311	0.2%	8,978	
Speak English "not at all"	123,497	0.0%	3,901	
Speak Asian and Pacific Island languages	6,956,262	2.4%	19,576	
Speak English "very well" or "well"	5,527,422	1.9%	17,307	
Speak English "not well"	1,156,219	0.4%	10,609	
Speak English "not at all"	272,621	0.1%	5,735	
Speak other languages	1,847,810	0.6%	13,821	
Speak English "very well" or "well"	1,657,670	0.6%	12,005	
Speak English "not well"	154,104	0.1%	3,365	
Speak English "not at all"	36,036	0.0%	1,872	
65 years and over	•		•	
Speak only English	34,885,155	12.1%	15,945	
Speak Spanish	2,608,172	0.9%	6,109	
Speak English "very well" or "well"	1,440,552	0.5%	8,427	
Speak English "not well"	586,532	0.2%	6,319	
Speak English "not at all"	581,088	0.2%	6,656	
Speak other Indo-European languages	1,861,288	0.6%	11,206	
Speak English "very well" or "well"	1,408,897	0.5%	8,223	
Speak English "not well"	306,762	0.1%	5,232	
Speak English "not at all"	145,629	0.1%	3,614	
Speak Asian and Pacific Island languages	1,098,098	0.4%	3,919	
Speak English "very well" or "well"	560,729	0.2%	5,626	
Speak English "not well"	332,699	0.1%	4,122	
Speak English "not at all"	204,670	0.1%	3,695	
Speak other languages	218,728	0.1%	3,005	
Speak English "very well" or "well"	158,778	0.1%	2,651	
Speak English "not well"	37,827	0.1%	1,360	
Speak English "not at all"	22,123	0.0%	1,189	
Speak English hot at all	22,123	0.070	1,109	
ce: U.S. Census Bureau, 2008-2012 American Community Survey		Reliability: III high	II medium	low



United States Geography: United States of America US BAO

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliabilit
WORKERS AGE 16+ YEARS BY PLACE OF WORK	ACS Estimate	rereent	HOL(I)	Kenabini
Total	139,893,639	100.0%	138,411	ı,
Worked in state and in county of residence	101,446,008	72.5%	85,415	
Worked in state and outside county of residence	33,110,879	23.7%	68,218	
Worked outside state of residence	5,336,752	3.8%	17,726	Ī
WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION				
TO WORK				
Total	139,893,639	100.0%	138,411	
Drove alone	106,519,805	76.1%	114,512	I
Carpooled	14,032,099	10.0%	61,424	1
Public transportation (excluding taxicab)	6,967,689	5.0%	19,769	•
Bus or trolley bus	3,694,777	2.6%	18,658	11
Streetcar or trolley car	87,792	0.1%	2,253	•
Subway or elevated	2,389,324	1.7%	10,590	11
Railroad	756,934	0.5%	7,557	•
Ferryboat	38,862	0.0%	1,413	11
Taxicab	159,486	0.1%	3,063	•
Motorcycle	316,992	0.2%	4,922	11
Bicycle	785,665	0.6%	6,670	•
Walked	3,938,418	2.8%	17,554	11
Other means	1,195,856	0.9%	12,431	•
Worked at home	5,977,629	4.3%	16,168	II
WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME)				
BY TRAVEL TIME TO WORK				
Total	133,916,010	100.0%	144,203	•
Less than 5 minutes	4,397,247	3.3%	17,065	•
5 to 9 minutes	13,884,401	10.4%	29,828	11
10 to 14 minutes	19,304,483	14.4%	35,625	•
15 to 19 minutes	20,787,002	15.5%	32,640	
20 to 24 minutes	19,785,976	14.8%	33,365	•
ZO to ZT IIIIIutes		C 10/	25,690	
25 to 29 minutes	8,144,297	6.1%	23,090	11
	8,144,297 18,189,632	13.6%	32,264	
25 to 29 minutes			•	
25 to 29 minutes 30 to 34 minutes	18,189,632	13.6%	32,264	
25 to 29 minutes 30 to 34 minutes 35 to 39 minutes	18,189,632 3,652,514	13.6% 2.7%	32,264 17,306	
25 to 29 minutes 30 to 34 minutes 35 to 39 minutes 40 to 44 minutes	18,189,632 3,652,514 4,884,892	13.6% 2.7% 3.6%	32,264 17,306 17,778	II II
25 to 29 minutes 30 to 34 minutes 35 to 39 minutes 40 to 44 minutes 45 to 59 minutes	18,189,632 3,652,514 4,884,892 10,073,930	13.6% 2.7% 3.6% 7.5%	32,264 17,306 17,778 32,369	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: III high II medium II low



United States Geography: United States of America US BAO

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliabi
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS	7.00 =54			
BY OCCUPATION				
Total	141,996,548	100.0%	126,057	
Management	13,708,597	9.7%	35,533	
Business and financial operations	6,682,495	4.7%	27,636	
Computer and mathematical	3,571,107	2.5%	19,489	
Architecture and engineering	2,640,485	1.9%	18,704	
Life, physical, and social science	1,232,701	0.9%	9,532	
Community and social services	2,357,690	1.7%	12,605	
Legal	1,662,029	1.2%	10,193	
Education, training, and library	8,660,533	6.1%	49,296	
Arts, design, entertainment, sports, and media	2,668,036	1.9%	12,475	
Healthcare practitioner, technologists, and technicians	7,792,371	5.5%	29,519	
Healthcare support	3,505,347	2.5%	15,393	
Protective service	3,172,920	2.2%	13,691	
Food preparation and serving related	7,964,748	5.6%	31,778	
Building and grounds cleaning and maintenance	5,638,696	4.0%	24,634	
Personal care and service	5,029,476	3.5%	16,093	
Sales and related	15,652,899	11.0%	31,293	
Office and administrative support	19,685,764	13.9%	39,670	
Farming, fishing, and forestry	1,031,520	0.7%	9,812	
Construction and extraction	7,435,626	5.2%	30,844	
Installation, maintenance, and repair	4,719,116	3.3%	13,700	
Production	8,554,786	6.0%	23,898	
Transportation and material moving	8,629,606	6.1%	23,402	
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS				
BY INDUSTRY				
Total	141,996,548	100.0%	126,057	
Agriculture, forestry, fishing and hunting	1,935,043	1.4%	12,253	
Mining, quarrying, and oil and gas extraction	764,207	0.5%	6,450	
Construction	9,221,878	6.5%	34,754	
Manufacturing	15,079,996	10.6%	40,227	
Wholesale trade	4,018,762	2.8%	15,847	
Retail trade	16,422,596	11.6%	30,043	
Transportation and warehousing	5,865,838	4.1%	16,640	
Utilities	1,230,795	0.9%	9,840	
Information	3,139,327	2.2%	13,984	
Finance and insurance	6,839,923	4.8%	23,954	
Real estate and rental and leasing	2,734,928	1.9%	11,187	
Professional, scientific, and technical services	9,152,679	6.4%	34,078	
Management of companies and enterprises	107,602	0.1%	2,314	
Administrative and support and waste management services	5,880,855	4.1%	22,601	
Educational services	13,371,581	9.4%	63,447	
Health care and social assistance	19,142,040	13.5%	39,758	
Arts, entertainment, and recreation	2,993,797	2.1%	14,185	
Accommodation and food services	10,045,535	7.1%	40,146	
Other services, except public administration	7,027,803	4.9%	20,145	
		4.9%	27,802	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: III high II medium II low

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United States US BAO

Geography: United States of America

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliabi
FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND	7100		(_)	
EMPLOYMENT STATUS				
Total	92,333,688	100.0%	10,870	
Own children under 6 years only	8,179,197	8.9%	67,006	
In labor force	5,730,441	6.2%	54,067	
Not in labor force	2,448,756	2.7%	16,664	
Own children under 6 years and 6 to 17 years	7,044,535	7.6%	17,694	
In labor force	4,562,188	4.9%	16,676	
Not in labor force	2,482,347	2.7%	10,678	
Own children 6 to 17 years only	19,342,193	20.9%	85,122	
In labor force	15,061,237	16.3%	77,404	
Not in labor force	4,280,956	4.6%	14,758	
No own children under 18 years	57,767,763	62.6%	152,005	
In labor force	42,267,477	45.8%	96,588	
Not in labor force	15,500,286	16.8%	62,333	
			·	
POPULATION BY RATIO OF INCOME TO POVERTY LEVEL				
Total	301,333,410	100.0%	13,789	
Under .50	19,671,879	6.5%	140,864	
.50 to .99	25,180,648	8.4%	141,503	
1.00 to 1.24	14,063,765	4.7%	77,497	
1.25 to 1.49	14,406,962	4.8%	67,386	
1.50 to 1.84	19,875,426	6.6%	77,978	
1.85 to 1.99	7,934,386	2.6%	42,877	
2.00 and over	200,200,344	66.4%	469,330	
CIVILIAN POPULATION AGE 18 OR OLDER BY VETERAN STATUS				
Total	234,029,580	100.0%	8,207	
Veteran	21,853,912	9.3%	27,512	
Nonveteran	212,175,668	90.7%	30,120	
Male	113,202,658	48.4%	7,867	
Veteran	20,306,044	8.7%	25,944	
Nonveteran	92,896,614	39.7%	29,233	
Female	120,826,922	51.6%	5,664	
Veteran	1,547,868	0.7%	6,967	
Nonveteran	119,279,054	51.0%	8,990	
CIVILIAN VETERANS AGE 18 OR OLDER BY PERIOD OF				
MILITARY SERVICE				
Total	21,853,912	100.0%	27,512	
Gulf War (9/01 or later), no Gulf War (8/90 to 8/01), no Vietnam Era	1,361,146	6.2%	9,706	
Gulf War (9/01 or later) and Gulf War (8/90 to 8/01), no Vietnam Era	832,727	3.8%	8,360	
Gulf War (9/01 or later), and Gulf War (8/90 to 8/01), and Vietnam Era	51,104	0.2%	1,240	
Gulf War (8/90 to 8/01), no Vietnam Era	2,297,491	10.5%	13,622	
Gulf War (8/90 to 8/01) and Vietnam Era	312,156	1.4%	3,744	
Vietnam Era, no Korean War, no World War II	6,989,411	32.0%	16,892	
Vietnam Era and Korean War, no World War II	222,227	1.0%	3,124	
Vietnam Era and Korean War and World War II	63,234	0.3%	1,377	
Korean War, no Vietnam Era, no World War II	2,169,804	9.9%	7,582	
Korean War and World War II, no Vietnam Era	145,443	0.7%	2,248	
World War II, no Korean War, no Vietnam Era	1,891,533	8.7%	6,386	
Between Gulf War and Vietnam Era only	3,009,402	13.8%	10,421	
Between Vietnam Era and Korean War only	2,340,897	10.7%	8,219	
Between Korean War and World War II only	139,086	0.6%	2,329	
Pre-World War II only	28,251	0.1%	960	
ce: U.S. Census Bureau, 2008-2012 American Community Survey		Reliability: III high	II medium	lavi

November 26, 2014

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United States Geography: United States of America US BAO

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliabilit
HOUSEHOLDS BY POVERTY STATUS				
Total	115,226,802	100.0%	238,575	
Income in the past 12 months below poverty level	15,920,513	13.8%	34,242	
Married-couple family	3,031,161	2.6%	10,523	
Other family - male householder (no wife present)	873,067	0.8%	8,782	
Other family - female householder (no husband present)	4,458,796	3.9%	20,359	
Nonfamily household - male householder	3,142,448	2.7%	12,953	
Nonfamily household - female householder	4,415,041	3.8%	14,433	
Income in the past 12 months at or above poverty level	99,306,289	86.2%	258,552	
Married-couple family	53,396,961	46.3%	279,788	
Other family - male householder (no wife present)	4,473,072	3.9%	30,264	
Other family - female householder (no husband present)	10,362,491	9.0%	29,337	
Nonfamily household - male householder	14,742,512	12.8%	30,934	
Nonfamily household - female householder	16,331,253	14.2%	47,415	
HOUSEHOLDS BY INCOME				
Total	115,226,802	100.0%	238,575	•
Less than \$10,000	8,272,970	7.2%	18,128	
\$10,000 to \$14,999	6,260,673	5.4%	19,312	
\$15,000 to \$19,999	6,139,302	5.3%	17,941	
\$20,000 to \$24,999	6,169,899	5.4%	18,280	
\$25,000 to \$29,999	6,004,724	5.2%	16,453	
\$30,000 to \$34,999	5,935,053	5.2%	15,482	
\$35,000 to \$39,999	5,469,262	4.7%	15,886	
\$40,000 to \$44,999	5,507,464	4.8%	16,241	
\$45,000 to \$49,999	4,802,620	4.2%	15,662	
\$50,000 to \$59,999	9,307,672	8.1%	21,632	
\$60,000 to \$74,999	11,622,280	10.1%	29,389	
\$75,000 to \$99,999	14,110,448	12.2%	55,747	1
\$100,000 to \$124,999	9,236,956	8.0%	44,944	
\$125,000 to \$149,999	5,531,631	4.8%	30,705	
\$150,000 to \$199,999	5,510,639	4.8%	30,947	
\$200,000 or more	5,345,209	4.6%	31,223	
Median Household Income	\$53,046		N/A	
Average Household Income	\$73,034		\$308	I
Per Capita Income	\$28,051		\$76	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: III high II medium II low



United States Geography: United States of America US BAO

	2008 - 2012			
	ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE <25 YEARS BY	' INCOME			
Total	5,005,748	100.0%	29,261	111
Less than \$10,000	1,069,711	21.4%	10,060	
\$10,000 to \$14,999	472,245	9.4%	6,431	111
\$15,000 to \$19,999	445,883	8.9%	6,194	
\$20,000 to \$24,999	431,785	8.6%	4,526	111
\$25,000 to \$29,999	385,605	7.7%	5,465	
\$30,000 to \$34,999	351,327	7.0%	4,799	
\$35,000 to \$39,999	291,461	5.8%	4,273	111
\$40,000 to \$44,999	269,891	5.4%	3,961	111
\$45,000 to \$49,999	209,806	4.2%	3,993	
\$50,000 to \$59,999	340,673	6.8%	4,892	111
\$60,000 to \$74,999	320,668	6.4%	4,267	
\$75,000 to \$99,999	248,271	5.0%	3,555	111
\$100,000 to \$124,999	90,587	1.8%	2,200	
\$125,000 to \$149,999	37,915	0.8%	1,689	
\$150,000 to \$199,999	24,946	0.5%	1,165	
\$200,000 or more	14,974	0.3%	937	
Median Household Income for HHr <25	\$25,955		N/A	
Average Household Income for HHr <25	\$33,407		\$273	111
HOUSEHOLDS WITH HOUSEHOLDER AGE 25-44 YEARS BY	/ INCOME			
Total	39,427,023	100.0%	70,564	
Less than \$10,000	2,433,075	6.2%	13,199	
\$10,000 to \$14,999	1,500,898	3.8%	10,204	
\$15,000 to \$19,999	1,627,906	4.1%	10,768	
\$20,000 to \$24,999	1,814,429	4.6%	11,701	
\$25,000 to \$29,999	1,882,621	4.8%	11,676	
\$30,000 to \$34,999	2,001,885	5.1%	10,527	
\$35,000 to \$39,999	1,884,327	4.8%	11,532	
\$40,000 to \$44,999	1,995,141	5.1%	11,493	
\$45,000 to \$49,999	1,724,621	4.4%	10,334	111
\$50,000 to \$59,999	3,451,674	8.8%	14,511	
\$60,000 to \$74,999	4,478,536	11.4%	17,887	111
\$75,000 to \$99,999	5,561,882	14.1%	32,121	111
\$100,000 to \$124,999	3,556,173	9.0%	25,527	
\$125,000 to \$149,999	2,019,142	5.1%	17,120	111
\$150,000 to \$199,999	1,881,498	4.8%	16,469	
\$200,000 or more	1,613,215	4.1%	14,755	111
Madien Harrahald Tarrens for IV. 25 44	±50.000		B1/C	
Median Household Income for HHr 25-44	\$58,073		N/A	
Average Household Income for HHr 25-44	\$74,296		\$368	111

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: III high II medium II low



United States Geography: United States of America US BAO

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 45-64 YEARS BY INCOME	ME			
Total	45,621,903	100.0%	48,815	11
Less than \$10,000	2,890,304	6.3%	14,298	1
\$10,000 to \$14,999	1,855,379	4.1%	10,875	11
\$15,000 to \$19,999	1,746,235	3.8%	9,875	11
\$20,000 to \$24,999	1,836,324	4.0%	11,736	11
\$25,000 to \$29,999	1,859,878	4.1%	10,895	11
\$30,000 to \$34,999	1,946,445	4.3%	9,626	11
\$35,000 to \$39,999	1,841,853	4.0%	9,168	11
\$40,000 to \$44,999	1,948,712	4.3%	8,380	11
\$45,000 to \$49,999	1,737,918	3.8%	9,364	11
\$50,000 to \$59,999	3,616,015	7.9%	14,209	11
\$60,000 to \$74,999	4,757,869	10.4%	15,068	11
\$75,000 to \$99,999	6,237,066	13.7%	23,373	I
\$100,000 to \$124,999	4,460,928	9.8%	21,998	I
\$125,000 to \$149,999	2,840,953	6.2%	17,594	I
\$150,000 to \$199,999	2,994,577	6.6%	17,113	I
\$200,000 or more	3,051,447	6.7%	18,828	
Median Household Income for HHr 45-64	\$64,486		N/A	
Average Household Income for HHr 45-64	\$86,357		\$307	I
HOUSEHOLDS WITH HOUSEHOLDER AGE 65+ YEARS BY INCOME				
Total	25,172,128	100.0%	104,184	<u> </u>
Less than \$10,000	1,879,880	7.5%	13,214	
\$10,000 to \$14,999	2,432,151	9.7%	18,679	Ī
\$15,000 to \$19,999	2,319,278	9.2%	17,637	
\$20,000 to \$24,999	2,087,361	8.3%	14,208	ī
\$25,000 to \$29,999	1,876,620	7.5%	11,660	
\$30,000 to \$34,999	1,635,396	6.5%	10,787	Ī
\$35,000 to \$39,999	1,451,621	5.8%	9,015	
\$40,000 to \$44,999	1,293,720	5.1%	8,363	Ī
\$45,000 to \$49,999	1,130,275	4.5%	6,904	
+50,000 + +50,000	1,899,310	7.5%	10,021	
\$50,000 to \$59,999				
\$50,000 to \$59,999 \$60,000 to \$74,999	2,065,207	8.2%	9,069	1
	2,065,207 2,063,229	8.2% 8.2%	9,069 8,886	
\$60,000 to \$74,999			8,886	
\$60,000 to \$74,999 \$75,000 to \$99,999	2,063,229	8.2%	8,886 5,743	
\$60,000 to \$74,999 \$75,000 to \$99,999 \$100,000 to \$124,999 \$125,000 to \$149,999	2,063,229 1,129,268 633,621	8.2% 4.5%	8,886 5,743 4,460	
\$60,000 to \$74,999 \$75,000 to \$99,999 \$100,000 to \$124,999	2,063,229 1,129,268	8.2% 4.5% 2.5%	8,886 5,743	
\$60,000 to \$74,999 \$75,000 to \$99,999 \$100,000 to \$124,999 \$125,000 to \$149,999 \$150,000 to \$199,999	2,063,229 1,129,268 633,621 609,618	8.2% 4.5% 2.5% 2.4%	8,886 5,743 4,460 4,858	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: III high II medium II low



United States US BAO

Geography: United States of America

	2008 - 2012			
	ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY PUBLIC ASSISTANCE INCOME IN THE PAST				
12 MONTHS				
Total	115,226,802	100.0%	238,575	111
With public assistance income	3,132,921	2.7%	16,428	•
No public assistance income	112,093,881	97.3%	228,174	111
HOUSEHOLDS BY FOOD STAMPS/SNAP STATUS				
Total	115,226,802	100.0%	238,575	111
With Food Stamps/SNAP	13,180,710	11.4%	23,871	
With No Food Stamps/SNAP	102,046,092	88.6%	240,449	111
HOUSEHOLDS BY DISABILITY STATUS				
Total	115,226,802	100.0%	238,575	•
With 1+ Persons w/Disability	28,133,487	24.4%	41,171	
With No Person w/Disability	87,093,315	75.6%	215,006	

**Data Note:** N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2012, adjusted for inflation.

**2008-2012 ACS Estimate:** The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2008-2012 ACS estimates, five-year period data collected monthly from January 1, 2008 through December 31, 2012. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

**Reliability:** These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

**Source:** U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: III high III medium II low

November 26, 2014

2014 Esri Page 9 of 9



Data for all businesses in area

# Business Summary

United States Geography: United States of America US BAO

Data for all businesses in area				
Total Businesses:	24,262,035			
Total Employees:	141,523,742			
Total Residential Population:			96,988	
Employee/Residential Population Ratio:		0.4	5:1	
			Emple	oyees
by SIC Codes	Number	Percent	Number	Percer
Agriculture & Mining	950,197	3.9%	3,143,658	2.29
Construction	1,781,037	7.3%	7,550,197	5.39
Manufacturing	730,666	3.0%	13,525,849	9.69
Transportation	666,079	2.7%	4,767,571	3.40
Communication	163,551	0.7%	1,503,899	1.19
Utility	67,097	0.3%	972,645	0.79
Wholesale Trade	910,934	3.8%	5,956,746	4.29
Retail Trade Summary	2,905,784	12.0%	23,593,694	16.79
Home Improvement	135,587	0.6%	1,272,825	0.99
General Merchandise Stores	65,420	0.3%	3,028,640	2.19
Food Stores	318,450	1.3%		2.59
Auto Dealers, Gas Stations, Auto Aftermarket	285,334	1.2%		1.59
Apparel & Accessory Stores	218,090	0.9%		0.99
Furniture & Home Furnishings	238,173	1.0%		0.89
Eating & Drinking Places	769,971	3.2%		5.29
Miscellaneous Retail	874,759	3.6%		2.89
Finance, Insurance, Real Estate Summary	1,855,310	7.6%	9,060,194	6.49
Banks, Savings & Lending Institutions	219,573	0.9%		1.59
Securities Brokers	99,403	0.4%		0.49
Insurance Carriers & Agents	261,200	1.1%	•	1.39
Real Estate, Holding, Other Investment Offices	1,275,134	5.3%		3.29
			50 104 000	
Services Summary	10,414,252		59,126,033	41.89
Hotels & Lodging	124,320	0.5%		1.39
Automotive Services	417,958	1.7%		1.19
Motion Pictures & Amusements	479,470	2.0%		1.79
Health Services	1,078,416		10,939,792	
Legal Services	342,081	1.4%		1.09
Education Institutions & Libraries	374,478		11,578,100	8.29
Other Services	7,597,525	31.3%	29,271,345	20.79
Government	307,382	1.3%	12,270,075	8.79
Unclassified Establishments	3,509,746	14.5%	53,181	0.09
Totals	24,262,035	100.0%	141,523,742	100.09
<b>Source:</b> Copyright 2014 Dun & Bradstreet, Inc. All rights reserved. Esri Total Residential Population forecasts for 2014.	_ :/202/000		-,,· · <b>-</b>	
,			November	26, 201
			November	20, 20

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# Business Summary

United States

Geography: United States of America

US BAO

	Busine	esses	Emplo	oyees
by NAICS Codes	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	594,154	2.4%	1,535,165	1.1%
Mining	34,463	0.1%	451,829	0.3%
Utilities	33,216	0.1%	590,713	0.4%
Construction	1,827,578	7.5%	7,732,748	5.5%
Manufacturing	710,834	2.9%	13,149,498	9.3%
Wholesale Trade	904,696	3.7%	5,927,771	4.2%
Retail Trade	2,094,445	8.6%	16,051,363	11.3%
Motor Vehicle & Parts Dealers	222,205	0.9%	1,650,514	1.2%
Furniture & Home Furnishings Stores	127,884	0.5%	555,142	0.4%
Electronics & Appliance Stores	106,537	0.4%	565,462	0.4%
Bldg Material & Garden Equipment & Supplies Dealers	129,931	0.5%	1,244,895	0.9%
Food & Beverage Stores	311,249	1.3%	3,429,092	2.4%
Health & Personal Care Stores	138,218	0.6%	1,121,653	0.8%
Gasoline Stations	64,863	0.3%	529,350	0.4%
Clothing & Clothing Accessories Stores	268,673	1.1%	1,430,535	1.0%
Sport Goods, Hobby, Book, & Music Stores	151,090	0.6%	690,081	0.5%
General Merchandise Stores	65,420	0.3%	3,028,640	2.1%
Miscellaneous Store Retailers	411,723	1.7%	1,424,439	1.0%
Nonstore Retailers	96,652	0.4%	381,560	0.3%
Transportation & Warehousing	597,750	2.5%	4,466,684	3.2%
Information	417,527	1.7%	3,333,558	2.4%
Finance & Insurance	907,988	3.7%	5,471,746	3.9%
Central Bank/Credit Intermediation & Related Activities	253,934	1.0%	2,295,025	1.6%
Securities, Commodity Contracts & Other Financial	352,209	1.5%	1,203,191	0.9%
Insurance Carriers & Related Activities; Funds, Trusts &	301,845	1.2%	1,973,530	1.4%
Real Estate, Rental & Leasing	970,276	4.0%	3,862,464	2.7%
Professional, Scientific & Tech Services	2,562,105	10.6%	10,712,478	7.6%
Legal Services	363,712	1.5%	1,539,220	1.1%
Management of Companies & Enterprises	90,806	0.4%	334,821	0.2%
Administrative & Support & Waste Management & Remediation	3,409,525	14.1%	10,700,149	7.6%
Educational Services	422,947	1.7%	11,552,766	8.2%
Health Care & Social Assistance	1,461,454	6.0%	14,142,415	10.0%
Arts, Entertainment & Recreation	368,036	1.5%	2,101,199	1.5%
Accommodation & Food Services	897,311	3.7%	9,198,181	6.5%
Accommodation	120,598	0.5%	1,813,075	1.3%
Food Services & Drinking Places	776,713	3.2%	7,385,106	5.2%
Other Services (except Public Administration)	2,139,130	8.8%	7,938,325	5.6%
Automotive Repair & Maintenance	351,043	1.4%	1,226,762	0.9%
Public Administration	308,048	1.3%	12,216,688	8.6%
Unclassified Establishments	3,509,746	14.5%	53,181	0.0%
Total  Source: Copyright 2014 Dun & Bradstreet, Inc. All rights reserved. Esri Total Residential Population forecasts for 2014.	24,262,035	100.0%	141,523,742	100.0%

November 26, 2014

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United States US BAO

Population Summary	
2000 Total Population	281,421,90
2010 Total Population	308,745,53
2014 Total Population	316,296,98
2014 Group Quarters	8,053,21
2019 Total Population	327,981,31
2014-2019 Annual Rate	0.73
Household Summary	
2000 Households	105,480,10
2000 Average Household Size	2.5
2010 Households	116,716,29
2010 Average Household Size	2.5
2014 Households	119,862,92
2014 Average Household Size	2.5
2019 Households	124,446,53
2019 Average Household Size	2.!
2014-2019 Annual Rate	0.75
2010 Families	77,538,29
2010 Average Family Size	3.:
2014 Families	79,114,77
2014 Average Family Size	3.:
2019 Families	81,763,26
2019 Average Family Size	3.:
2014-2019 Annual Rate	0.66
Housing Unit Summary	
2000 Housing Units	115,904,64
Owner Occupied Housing Units	60.29
Renter Occupied Housing Units	30.89
Vacant Housing Units	9.00
2010 Housing Units	131,704,73
Owner Occupied Housing Units	57.79
Renter Occupied Housing Units	30.99
Vacant Housing Units	11.4°
2014 Housing Units	135,571,14
Owner Occupied Housing Units	56.0
Renter Occupied Housing Units	32.4
Vacant Housing Units	11.6
2019 Housing Units	140,752,72
Owner Occupied Housing Units	55.8
Renter Occupied Housing Units	32.6
Vacant Housing Units	11.6
Median Household Income	
2014	\$52,07
2019	\$59,59
Median Home Value	
2014	\$190,79
2019	\$229,60
Per Capita Income	
2014	\$27,8
2019	\$32,1
Median Age	
2010	37
2014	37
2019	38

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.



**United States** US BAO

2014 Households by Income	
Household Income Base	119,86
<\$15,000	1
\$15,000 - \$24,999	1
\$25,000 - \$34,999	1
\$35,000 - \$49,999	1
\$50,000 - \$74,999	1
\$75,000 - \$99,999	1
\$100,000 - \$149,999	1
\$150,000 - \$199,999	
\$200,000+	
Average Household Income	\$7
2019 Households by Income	
Household Income Base	124,44
<\$15,000	1
\$15,000 - \$24,999	
\$25,000 - \$34,999	
\$35,000 - \$49,999	1
\$50,000 - \$74,999	1
\$75,000 - \$99,999	1
\$100,000 - \$149,999	1
\$150,000 - \$199,999	
\$200,000+	
Average Household Income	\$8
2014 Owner Occupied Housing Units by Value	
Total	75,86
<\$50,000	
\$50,000 - \$99,999	1
\$100,000 - \$149,999	1
\$150,000 - \$199,999	1
\$200,000 - \$249,999	1
\$250,000 - \$299,999	
\$300,000 - \$399,999	1
\$400,000 - \$499,999	
\$500,000 - \$749,999	
\$750,000 - \$999,999	
\$1,000,000 +	
Average Home Value	\$26
2019 Owner Occupied Housing Units by Value	
Total	78,51
<\$50,000	
\$50,000 - \$99,999	
\$100,000 - \$149,999	1
\$150,000 - \$199,999	1
\$200,000 - \$249,999	1
\$250,000 - \$299,999	
\$300,000 - \$399,999	1
\$400,000 - \$499,999	
\$500,000 - \$749,999	
\$750,000 - \$999,999	
\$1,000,000 +	
Average Home Value	\$31

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. **Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.



**United States** US BAO

2010 Population by Age	
Total	308,745
0 - 4	(
5 - 9	(
10 - 14	6
15 - 24	14
25 - 34	13
35 - 44	13
45 - 54	14
55 - 64	1:
65 - 74	
75 - 84	
85 +	
18 +	76
2014 Population by Age	
Total	316,296
0 - 4	$\epsilon$
5 - 9	(
10 - 14	6
15 - 24	13
25 - 34	13
35 - 44	12
45 - 54	13
55 - 64	12
65 - 74	3
75 - 84	4
85 +	1
18 +	77
2019 Population by Age	
Total	327,981
0 - 4	
5 - 9	
10 - 14	(
15 - 24	12
25 - 34	1:
35 - 44	12
45 - 54	12
55 - 64	13
65 - 74	(
75 - 84	4
85 +	1
18 +	77.
2010 Population by Sex	
Males	151,781
Females	156,964
2014 Population by Sex	130,90-
Males	155,780
Females	160,516
2019 Population by Sex	160,516
	161 010
Males	161,818
Females	166,162

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.



**United States** US BAO

2010 Population by Race/Ethnicity	
Total	308,745,538
White Alone	72.4%
Black Alone	12.6%
American Indian Alone	0.9%
Asian Alone	4.8%
Pacific Islander Alone	0.2%
Some Other Race Alone	6.2%
Two or More Races	2.9%
Hispanic Origin	16.3%
Diversity Index	60.6
2014 Population by Race/Ethnicity	
Total	316,296,988
White Alone	71.2%
Black Alone	12.7%
American Indian Alone	1.0%
Asian Alone	5.1%
Pacific Islander Alone	0.2%
Some Other Race Alone	6.6%
Two or More Races	3.2%
Hispanic Origin	17.5%
Diversity Index	62.6
2019 Population by Race/Ethnicity	
Total	327,981,317
White Alone	69.7%
Black Alone	12.8%
American Indian Alone	1.0%
Asian Alone	5.6%
Pacific Islander Alone	0.2%
Some Other Race Alone	7.1%
Two or More Races	3.5%
Hispanic Origin	19.1%
Diversity Index	65.0
2010 Population by Relationship and Household Type	
Total	308,745,538
In Households	97.4%
In Family Households	81.3%
Householder	25.1%
Spouse	18.3%
Child	31.1%
Other relative	4.3%
Nonrelative	2.5%
In Nonfamily Households	16.1%
In Group Quarters	2.6%
Institutionalized Population	1.3%
Noninstitutionalized Population	1.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.



United States US BAO

2014 Population 25+ by Educational Attainment	
Total	211,611,874
Less than 9th Grade	6.0%
9th - 12th Grade, No Diploma	8.2%
High School Graduate	24.2%
GED/Alternative Credential	3.9%
Some College, No Degree	21.3%
Associate Degree	7.7%
Bachelor's Degree	18.0%
Graduate/Professional Degree	10.7%
2014 Population 15+ by Marital Status	1017 70
Total	255,530,282
Never Married	31.6%
Married	51.6%
Widowed	6.1%
Divorced	10.8%
2014 Civilian Population 16+ in Labor Force	
Civilian Employed	92.4%
Civilian Unemployed	7.6%
2014 Employed Population 16+ by Industry	
Total	144,725,236
Agriculture/Mining	1.9%
Construction	6.1%
Manufacturing	10.6%
Wholesale Trade	2.5%
Retail Trade	11.2%
Transportation/Utilities	5.0%
Information	1.8%
Finance/Insurance/Real Estate	6.8%
Services	49.4%
Public Administration	4.7%
2014 Employed Population 16+ by Occupation	
Total	144,725,236
White Collar	60.1%
Management/Business/Financial	14.2%
Professional	21.5%
Sales	10.7%
Administrative Support	13.8%
Services	18.7%
Blue Collar	21.2%
Farming/Forestry/Fishing	0.6%
Construction/Extraction	5.0%
Installation/Maintenance/Repair	3.3%
Production	6.1%
Transportation/Material Moving	6.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.



United States US BAO

2010 Households by Type	
Total	116,716,
Households with 1 Person	26
Households with 2+ People	73
Family Households	66
Husband-wife Families	48
With Related Children	21
Other Family (No Spouse Present)	18
Other Family with Male Householder	5
With Related Children	2
Other Family with Female Householder	1;
With Related Children	8
Nonfamily Households	6
All Households with Children	33
Multigenerational Households	4
Unmarried Partner Households	6
Male-female	5
Same-sex	0
2010 Households by Size	
Total	116,716
1 Person Household	26
2 Person Household	32
3 Person Household	16
4 Person Household	13
5 Person Household	6
6 Person Household	2
7 + Person Household	1
2010 Households by Tenure and Mortgage Status	
Total	116,716
Owner Occupied	65
Owned with a Mortgage/Loan	45
Owned Free and Clear	19
Renter Occupied	34

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.



# Demographic and Income Profile

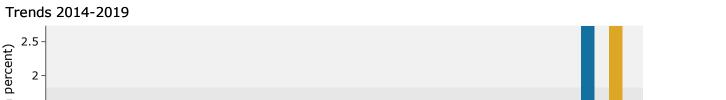
United States US BAO

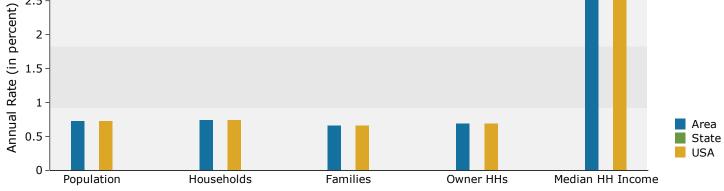
2	2014		sus 2010	Cen	Summary
327,981,	296,988	31	8,745,538	30	Population
124,446,	862,927	11	6,716,292	11	Households
81,763,	114,777	7	7,538,296	7	Families
	2.57		2.58		Average Household Size
78,522,	871,312	7	5,986,074	7	Owner Occupied Housing Units
45,923,	991,615	4	0,730,218	4	Renter Occupied Housing Units
	37.7		37.1		Median Age
Natio	State		Area		Trends: 2014 - 2019 Annual Rate
0.7	0.00%		0.73%		Population
0.7	0.00%		0.75%		Households
0.6	0.00%		0.66%		Families
0.6	0.00%		0.69%		Owner HHs
2.7	0.00%		2.74%		Median Household Income
2019	4	20			
Number Per	Percent	Number			Households by Income
15,122,097 12	13.2%	15,824,707			<\$15,000
9,742,276 7	10.6%	12,713,474			\$15,000 - \$24,999
10,299,609 8	10.3%	12,307,400			\$25,000 - \$34,999
16,304,944 13	13.7%	16,450,895			\$35,000 - \$49,999
22,471,411 18	18.2%	21,817,495			\$50,000 - \$74,999
17,731,056 14	12.2%	14,623,869			\$75,000 - \$99,999
17,467,397 14	12.3%	14,765,028			\$100,000 - \$149,999
7,904,919 6	4.9%	5,855,503			\$150,000 - \$199,999
7,401,398 5	4.6%	5,503,120			\$200,000+
\$59,599		\$52,076			Median Household Income
\$83,937		\$72,809			Average Household Income
\$32,168		\$27,871			Per Capita Income
2019	4	20	10	Census 20	
Number Per	Percent	Number	Percent	Number	Population by Age
20,837,240 6	6.3%	19,868,743	6.5%	20,201,362	0 - 4
20,548,654 6	6.4%	20,320,926	6.6%	20,348,657	5 - 9
21,115,749 6	6.5%	20,577,037	6.7%	20,677,194	10 - 14
21,071,421 6	6.6%	20,965,650	7.1%	22,040,343	15 - 19
21,324,780 6	7.3%	22,952,758	7.0%	21,585,999	20 - 24
45,037,638 13	13.5%	42,839,127	13.3%	41,063,948	25 - 34
41,466,226 12	12.7%	40,032,719	13.3%	41,070,606	35 - 44
40,926,100 12	13.7%	43,263,007	14.6%	45,006,716	45 - 54
42,506,133 13	12.7%	40,044,782	11.8%	36,482,729	55 - 64
31,303,454 9	8.2%	26,073,526	7.0%	21,713,429	65 - 74
15,464,058 4	4.2%	13,375,460	4.2%	13,061,122	75 - 84
6,379,864 1	1.9%	5,983,253	1.8%	5,493,433	85+
2019		20		Census 20	
Number Per	Percent	Number	Percent	Number	Race and Ethnicity
228,703,710 69	71.2%	225,304,413	72.4%	223,553,265	White Alone
42,019,809 12	12.7%	40,137,768	12.6%	38,929,319	Black Alone
3,255,708 1	1.0%	3,066,640	0.9%	2,932,248	American Indian Alone
18,506,425 5	5.1%	16,201,697	4.8%	14,674,252	Asian Alone
617,699 0	0.2%	570,173	0.2%	540,013	Pacific Islander Alone
23,434,497 7	6.6%	20,972,426	6.2%	19,107,368	Some Other Race Alone
11,443,469 3	3.2%	10,043,871	2.9%	9,009,073	Two or More Races
	J. Z /U	10,043,071	2.3/0	5,005,075	TWO OF PIOTE NACES
11,113,103					



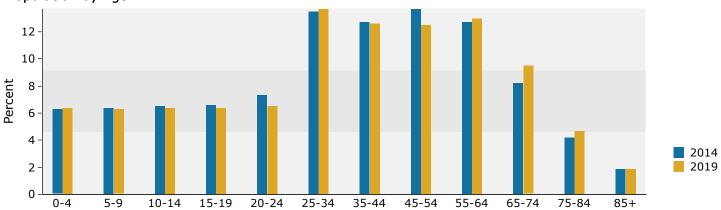
## Demographic and Income Profile

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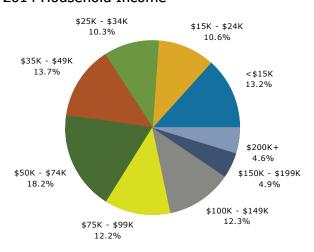




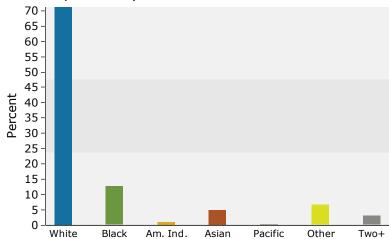
#### Population by Age



#### 2014 Household Income



#### 2014 Population by Race



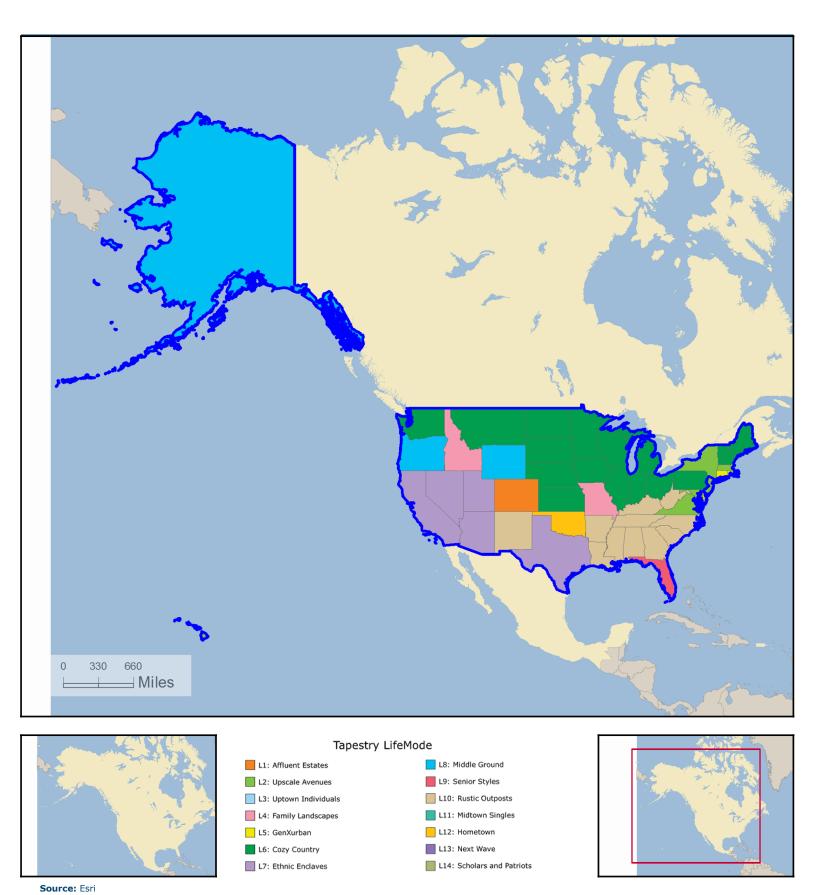
2014 Percent Hispanic Origin: 17.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

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### Dominant Tapestry Map

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#### **Tapestry Segmentation**

Tapestry Segmentation represents the fifth generation of market segmentation systems that began 30 years ago. The 67-segment Tapestry Segmentation system classifies U.S. neighborhoods based on their socioeconomic and demographic composition. Each segment is identified by its two-digit Segment Code. Match the two-digit segment labels on the map to the list below. Click each segment below for a detailed description.

Segment 1A (Top Tier)	Segment 8C (Bright Young Professionals)
Segment 1B (Professional Pride)	Segment 8D (Downtown Melting Pot)
Segment 1C (Boomburbs)	Segment 8E (Front Porches)
Segment 1D (Savvy Suburbanites)	Segment 8F (Old and Newcomers)
Segment 1E (Exurbanites)	Segment 8G (Hardscrabble Road)
Segment 2A (Urban Chic)	Segment 9A (Silver & Gold)
Segment 2B (Pleasantville)	Segment 9B (Golden Years)
Segment 2C (Pacific Heights)	Segment 9C (The Elders)
Segment 2D (Enterprising Professionals)	Segment 9D (Senior Escapes)
Segment 3A (Laptops and Lattes)	Segment 9E (Retirement Communities)
Segment 3B (Metro Renters)	Segment 9F (Social Security Set)
Segment 3C (Trendsetters)	Segment 10A (Southern Satellites)
Segment 4A (Soccer Moms)	Segment 10B (Rooted Rural)
Segment 4B (Home Improvement)	Segment 10C (Diners & Miners)
Segment 4C (Middleburg)	Segment 10D (Down the Road)
Segment 5A (Comfortable Empty Nesters)	Segment 10E (Rural Bypasses)
Segment 5B (In Style)	Segment 11A (City Strivers)
Segment 5C (Parks and Rec)	Segment 11B (Young and Restless)
Segment 5D (Rustbelt Traditions)	Segment 11C (Metro Fusion)
Segment 5E (Midlife Constants)	Segment 11D (Set to Impress)
Segment 6A (Green Acres)	Segment 11E (City Commons)
Segment 6B (Salt of the Earth)	Segment 12A (Family Foundations)
Segment 6C (The Great Outdoors)	Segment 12B (Traditional Living)
Segment 6D (Prairie Living)	Segment 12C (Small Town Simplicity)
Segment 6E (Rural Resort Dwellers)	Segment 12D (Modest Income Homes)
Segment 6F (Heartland Communities)	Segment 13A (International Marketplace)
Segment 7A (Up and Coming Families)	Segment 13B (Las Casas)
Segment 7B (Urban Villages)	Segment 13C (NeWest Residents)
Segment 7C (American Dreamers)	Segment 13D (Fresh Ambitions)
Segment 7D (Barrios Urbanos)	Segment 13E (High Rise Renters)
Segment 7E (Valley Growers)	Segment 14A (Military Proximity)
Segment 7F (Southwestern Families)	Segment 14B (College Towns)
Segment 8A (City Lights)	Segment 14C (Dorms to Diplomas)

Source: Esri

Segment 8B (Emerald City)

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Segment 15 (Unclassified)

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### **Executive Summary**

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Population	
2000 Population	281,421,906
2010 Population	308,745,538
2014 Population	316,296,988
2019 Population	327,981,317
2000-2010 Annual Rate	0.93%
2010-2014 Annual Rate	0.57%
2014-2019 Annual Rate	0.73%
2014 Male Population	49.3%
2014 Female Population	50.7%
2014 Median Age	37.7

In the identified area, the current year population is 316,296,988. In 2010, the Census count in the area was 308,745,538. The rate of change since 2010 was 0.57% annually. The five-year projection for the population in the area is 327,981,317 representing a change of 0.73% annually from 2014 to 2019. Currently, the population is 49.3% male and 50.7% female.

#### **Median Age**

The median age in this area is 37.7, compared to U.S. median age of 37.7.

Race and Ethnicity	
2014 White Alone	71.2%
2014 Black Alone	12.7%
2014 American Indian/Alaska Native Alone	1.0%
2014 Asian Alone	5.1%
2014 Pacific Islander Alone	0.2%
2014 Other Race	6.6%
2014 Two or More Races	3.2%
2014 Hispanic Origin (Any Race)	17.5%

Persons of Hispanic origin represent 17.5% of the population in the identified area compared to 17.5% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 62.6 in the identified area, compared to 62.6 for the U.S. as a whole.

Households	
2000 Households	105,480,101
2010 Households	116,716,292
2014 Total Households	119,862,927
2019 Total Households	124,446,535
2000-2010 Annual Rate	1.02%
2010-2014 Annual Rate	0.63%
2014-2019 Annual Rate	0.75%
2014 Average Household Size	2.57

The household count in this area has changed from 116,716,292 in 2010 to 119,862,927 in the current year, a change of 0.63% annually. The five-year projection of households is 124,446,535, a change of 0.75% annually from the current year total. Average household size is currently 2.57, compared to 2.58 in the year 2010. The number of families in the current year is 79,114,777 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

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#### **Executive Summary**

United States US BAO

Median Household Income	
2014 Median Household Income	\$52,076
2019 Median Household Income	\$59,599
2014-2019 Annual Rate	2.74%
Average Household Income	
2014 Average Household Income	\$72,809
2019 Average Household Income	\$83,937
2014-2019 Annual Rate	2.89%
Per Capita Income	
2014 Per Capita Income	\$27,871
2019 Per Capita Income	\$32,168
2014-2019 Annual Rate	2.91%
Households by Income	

Current median household income is \$52,076 in the area, compared to \$52,076 for all U.S. households. Median household income is projected to be \$59,599 in five years, compared to \$59,599 for all U.S. households

Current average household income is \$72,809 in this area, compared to \$72,809 for all U.S. households. Average household income is projected to be \$83,937 in five years, compared to \$83,937 for all U.S. households

Current per capita income is \$27,871 in the area, compared to the U.S. per capita income of \$27,871. The per capita income is projected to be \$32,168 in five years, compared to \$32,168 for all U.S. households

Housing	
2000 Total Housing Units	115,904,641
2000 Owner Occupied Housing Units	69,815,753
2000 Renter Occupied Housing Units	35,664,348
2000 Vacant Housing Units	10,424,540
2010 Total Housing Units	131,704,730
2010 Owner Occupied Housing Units	75,986,074
2010 Renter Occupied Housing Units	40,730,218
2010 Vacant Housing Units	14,988,438
2014 Total Housing Units	135,571,143
2014 Owner Occupied Housing Units	75,871,312
2014 Renter Occupied Housing Units	43,991,615
2014 Vacant Housing Units	15,708,216
2019 Total Housing Units	140,752,724
2019 Owner Occupied Housing Units	78,522,941
2019 Renter Occupied Housing Units	45,923,594
2019 Vacant Housing Units	16,306,189

Currently, 56.0% of the 135,571,143 housing units in the area are owner occupied; 32.4%, renter occupied; and 11.6% are vacant. Currently, in the U.S., 56.0% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.6% are vacant. In 2010, there were 131,704,730 housing units in the area - 57.7% owner occupied, 30.9% renter occupied, and 11.4% vacant. The annual rate of change in housing units since 2010 is 1.29%. Median home value in the area is \$190,791, compared to a median home value of \$190,791 for the U.S. In five years, median value is projected to change by 3.78% annually to \$229,668.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

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November 26, 2014

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